

Agenda
CIECA Strategy Seminar
Brussels, 10 February 2012

On 26 May 2011 the CIECA General Assembly meeting in Malta approved significant changes to the CIECA Strategy. This involved adopting a broader scope for CIECA activities, in particular an increased role of driver education. It also involved adopting a 2020 horizon, aligned to the Road Safety Framework being generated by the European Commission.

Since the General Assembly, the Permanent Bureau has agreed a number of actions to generate the content and priorities of a supporting work programme. On 10 February, CIECA will be holding a Seminar where members will have the opportunity to be involved in determining in the strategic choices that CIECA needs to make.

Timing	Programme	Speaker
08.30	<i>Registration & Welcome coffee</i>	
09:00	Welcome and goals of the Strategy meeting	Kari HAKULI, <i>CIECA President</i>
09:10	Situation Assessment <ol style="list-style-type: none"> 1. Status quo in relation to the previous strategy 2. Vision and Mission of CIECA 3. Current CIECA Business Model 4. Strengths, Weaknesses, Opportunities and Threats 	RENE CLAESEN, <i>CIECA Vice President</i> and DANIEL VANDENBERGHE, <i>Business Manager</i>
10.35	<i>Coffee break</i>	
10.40	Possible future outlooks for CIECA <ul style="list-style-type: none"> - Presentation of the strategic goals 2012-2020 - Presentation of the content and priorities of a work programme towards 2020 <ul style="list-style-type: none"> o Work programme up to 2014 o Outlook of work programme up to 2020 	RENE CLAESEN, <i>CIECA Vice President</i> and DANIEL VANDENBERGHE, <i>Business Manager</i>
11.40	Wrap up of presentations and instructions for the Extraordinary General Assembly	Kari HAKULI, <i>CIECA President</i>

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11:45	<i>Lunch</i>	
12.35	Extraordinary General Assembly (<i>see also separate agenda</i>)	
12:50 – 15:30	<i>Grouping into Working Groups</i> followed by Discussion and further ideas on Actions, Measures & Responsibilities	All Members (3 Working Groups) Chairmen of Working Groups
15:30	<i>Coffee break</i>	
15.55	Presentation of results from discussions in Working Groups	Chairmen of Working Groups
16:25	SEMINAR CONCLUSIONS and next steps	Kari HAKULI, <i>CIECA President</i>
16:30	<i>End of Programme</i>	